



## Lake Country DockHounds

### Broadcast Intern Description

Position Title: Paid by Game Summer Internship

Season: 2023

The Lake Country DockHounds Baseball Team in Oconomowoc, are a member of the American Association, and seeking a Broadcast intern for the summer of 2023.

The Lake Country DockHounds will provide an overall learning experience that provides a solid foundation for understanding the business side of professional sports and entertainment. Interns will have the unique opportunity to be a part of the operation of a sports franchise and see firsthand the execution of promotional events in front of a loyal fan base.

By working home games during the 2023 season, interns will have the opportunity to interact with fans and to apply what they have learned in office to actual game day situations. There will be a heavy emphasis on customer service and providing a safe, fun, affordable and overall enjoyable experience for all fans.

This is a paid by game internship program that runs from approximately Mid-May to Mid-September each year.

*Our motivation and focus is to create lifelong memories: one experience, one fan and one team at a time.*

### **Attendance Policy**

The Lake Country DockHounds will strictly enforce an attendance policy for all interns. Interns will be expected to work all home games (with some exceptions). We love to have fun, but please note, there are 50 home games throughout the season and can sometimes be a challenging schedule.

### **Compensation**

Paid by game interns will be compensated \$50 per game for the summer.

### **Housing**

The Lake Country DockHounds do not provide housing, though we will assist in any way possible an intern in need of a place to live and/or roommates.

## Duties/Responsibilities

- Attend all 50 home games to be the play-by-play announcer.
- Write daily game previews and recap stories for the DockHounds website.
- Work with local media contacts to coordinate press passes into the stadium.
- Opportunity to create feature stories.
- Work with coaching staff and full-time broadcaster to compile stat packs each day.
- Write press releases and conduct interviews with players and staff for use on the DockHounds website and social media pages.
- Conduct pre and post-game interviews.
- Reports to Entertainment & Fan Experience Manager and works with full-time broadcaster.
- Pre and post-game responsibilities.
- May be required to attend player/mascot/organization appearances in the community.
- Responsibilities will also include assisting other departments when requested or needed.

If interested in the position, please email [Lauren@lakecountry-live.com](mailto:Lauren@lakecountry-live.com) to set up an interview.



## **LAKE COUNTRY DOCKHOUNDS**

### **'HOUNDS AND FULL-TIME INTERNSHIP GUIDELINES**

#### ***Introduction***

The Lake Country DockHounds 'Hounds game day and full-time internship program is a program for motivated individuals who are interested in a career in sports and want to further their connections and knowledge of working in the sports world. The purpose of this program is to provide an enriching experience and support to help guide individuals in their careers as well as growing in their professionalism skills.

The Lake Country DockHounds expect all individuals within this internship program to be a great example of Lake Country baseball, as they will be representing the team in front of staff, investors, fans, players and coaches. Please be mindful that you may be one of the first faces that fans see when they enter WBC Park, so we expect respect to be given to each individual.

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#### ***About the Lake Country DockHounds***

The Lake Country DockHounds had their inaugural season in 2022 at Wisconsin Brewing Company Park in Oconomowoc, Wisconsin. They are one of 12 teams in the American Association of Professional Baseball. This independent professional baseball league was founded in 2005 and operates in Central United States and Canada. With the expansion of Lake Country Live, Wisconsin Brewing Company Park is a prime entertainment and sports hub in Lake Country with community involvement year-round.

#### ***Dress***

The DockHounds will provide a staff polo and badge to wear during game days. We understand the weather can affect what you wear on game days. Please use your best judgement when it comes to preparing for work and check the weather before arriving. You may come in casual attire while setting up for games and change into your uniform once game time comes. It is your responsibility to keep your uniform clean for each game.

### ***Meals***

The DockHounds will try to provide a meal as best as we can, but it is not guaranteed. It is your responsibility to pack your own meal/snacks or purchase from the concessions stand if necessary.

### ***Schedule***

Schedule times are subject to change based on game time and rain out games. We will provide your schedule times as best as we can. You need to notify us ASAP if you cannot attend a game. Best practices are to notify us *AT LEAST 24 HOURS* in advance so we can plan accordingly. Not showing up for a game day without notifying someone will result in consequences.

### ***Game Days***

You will be expected to arrive a few hours early on game days to assist in set up and game day duties. Baseball does involve some long hours. Please understand that working together as a team will allow for a smooth operation and save time. We will assign duties based on the day/home stand. If you complete a task given, please help out other individuals with things that need to be completed.

### ***Outside Tasks***

On top of game days, we have other community appearances that we need assistance with. It is expected that each individual assists at least ***twice*** throughout the season with outside events. It is important that we continue to get out into the community to connect with those in Lake Country.

The Lake Country DockHounds will also be providing other professional development programs. Lunch and learns, as well as other group outings will occur. To gain the most out of this experience, it is highly encouraged to attend these events to create closer bonds with coworkers and enrich your skills in the workplace.

### ***Reviews***

There will be *monthly reviews* that will be expected to be filled out by each individual. The monthly review will be an online form to see where each individual is at and how we can alter the program to everyone's strengths.

*Mid-Season and End of Season reviews* will be an in-person meeting with Lauren to discuss the performance of each individual and evaluate how the program operated.

### ***Respect***

To have a successful season, we emphasize treating everyone with respect.

- Please note that Lisa, Trish, Noelle, Zach, Bryan, and Lauren are your supervisors.
- If there are any instances where you feel disrespected by a co-worker, player, coach, leader, seasonal staff, etc. Please reach out to Lauren or Noelle so that the situation can be resolved.

### ***Team***

This program involves a lot of interaction within WBC Park and the community. Please use your best judgement when interacting with players, season ticket holders, fans and staff both inside and outside of the stadium. Players are here to play as their job, just like you are here to do your job. Remember that you are a representation of the Lake Country DockHounds.

### ***Conclusion***

In conclusion, we are very excited to have you a part of our team and hope that you will gain valuable experience and life-long connections throughout the season. If you have any problems, never hesitate to discuss it with one of us. We are here for your support and want you to have an amazing experience. Communication is key, especially amidst a busy baseball season. We are all about having fun within the hard work that goes into the baseball season. We can't wait to continue "unleashing baseball" with all of you! Go DockHounds!

## **ACKNOWLEDGEMENT OF INTERN GUIDELINES**

By signing below, I, \_\_\_\_\_, am stating that I have received, reviewed and understand the terms of this job offer and the guidelines of interning with the Lake Country DockHounds.

Approved and Accepted: \_\_\_\_\_ SUMMER INTERN SIGNATURE Date: \_\_\_\_\_

