



## Lake Country DockHounds

### Corporate Sponsorship Intern Description

Position Title: Full-Time Summer Internship  
Season: 2023

The Lake Country DockHounds Baseball Team in Oconomowoc, are a member of the American Association, and seeking a full-time Corporate Sponsorship intern for the summer of 2023.

The Lake Country DockHounds will provide an overall learning experience that provides a solid foundation for understanding the business side of professional sports and entertainment. Interns will have the unique opportunity to be a part of the operation of a sports franchise and see firsthand the execution of promotional events in front of a loyal fan base.

By working home games during the 2023 season, interns will have the opportunity to interact with fans and to apply what they have learned in office to actual game day situations. There will be a heavy emphasis on customer service and providing a safe, fun, affordable and overall enjoyable experience for all fans.

The full-time paid internship program runs from approximately Mid-May to Mid-September each year.

*Our motivation and focus is to create lifelong memories: one experience, one fan and one team at a time.*

#### **Attendance Policy**

The Lake Country DockHounds will strictly enforce an attendance policy for all interns. Full-time paid interns will be expected to work all home games (with some exceptions) and hold the similar office hours and overall time commitment as full-time salaried employees. This also includes events at WBC Park such as concerts and festivals. We love to have fun, but please note, there are 50 home games throughout the season and can sometimes be a challenging schedule.

#### **Compensation**

Full-time paid interns will be compensated \$3,000 for the summer.

#### **Housing**

The Lake Country DockHounds do not provide housing, though we will assist in any way possible an intern in need of a place to live and/or roommates.

## Duties/Responsibilities

- Work closely with General Manager to fulfill all corporate sponsorship activation.
- Provide assistance with management of partnership fulfillment, including tracking of deadlines and deliverables -- serving as a liaison between partners and the sales team.
- Maintain partner activation documentation including: updating contact information, tracking activation activity, taking photos, etc.
- Assist General Manager in annual proof of performance/recap reports for each assigned partner.
- Provide sales process assistance as needed (idea generation, proposal building, meeting with prospective partners, etc.)
- Responsibilities will also include assisting other departments when requested or needed.

If interested in the position, please email [Lauren@lakecountry-live.com](mailto:Lauren@lakecountry-live.com) to set up an interview.