

Lake Country DockHounds

Video Production Intern Description

Position Title: Paid by Game Summer Internship

Season: 2023

The Lake Country DockHounds Baseball Team in Oconomowoc, are a member of the American Association, and seeking a Video Production intern for the summer of 2023.

The Lake Country DockHounds will provide an overall learning experience that provides a solid foundation for understanding the business side of professional sports and entertainment. Interns will have the unique opportunity to be a part of the operation of a sports franchise and see firsthand the execution of promotional events in front of a loyal fan base.

By working home games during the 2023 season, interns will have the opportunity to interact with fans and to apply what they have learned in office to actual game day situations. There will be a heavy emphasis on customer service and providing a safe, fun, affordable and overall enjoyable experience for all fans.

The paid by game internship program runs from approximately Mid-May to Mid-September each year.

Our motivation and focus is to create lifelong memories: one experience, one fan and one team at a time.

Attendance Policy

The Lake Country DockHounds will strictly enforce an attendance policy for all interns. Interns will be expected to work all home games (with some exceptions) and hold the similar office hours and overall time commitment as full-time salaried employees. This also includes events at WBC Park such as concerts and festivals. We love to have fun, but please note, there are 50 home games throughout the season and can sometimes be a challenging schedule.

Compensation

Paid by game interns will be compensated \$50 per game for the summer.

Housing

The Lake Country DockHounds do not provide housing, though we will assist in any way possible an intern in need of a place to live and/or roommates.

Duties/Responsibilities

- Run Tricaster during all 50 home games (broadcast, graphics, commercials, replays)
- Producing and editing short and long form video packages for social media and video board use
- Assist the Entertainment & Fan Experience Manager in producing and editing media day content
- Work closely with marketing department to produce promotional videos for different promotional nights
- Shoot and edit pre and post-game shows prior to each home game
- Be a member of the social media team
- Cut show elements such as b-roll, highlights, batting practice clips and bullpen clips
- Responsible for training camera operators
- Create postgame highlight package for every home game to be posted on DockHounds website, social medial platforms and YouTube Channel
- Knowledgeable with editing software
- Create commercials to be used for marketing and in-game use
- Responsible for setup and takedown of video equipment each game day
- Ability to troubleshoot technical issues and maintain all video production equipment
- Must have the ability to work long hours and under the pressure of producing a live sporting and entertainment event
- Responsibilities will also include assisting other departments when requested or needed

If interested in the position, please email <u>Lauren@lakecountry-live.com</u> to set up an interview