



Lake Country DockHounds

Graphic Design Position Description

Position Title: Fall/Spring Internship

Season: 2022/2023

The Lake Country DockHounds Baseball Team, a member of the American Association, are seeking a graphic design intern for the fall of 2022 & spring of 2023. This 18-week internship program (8 weeks in the fall and 10 weeks in the spring) is unpaid but eligible for college credit. 10-15 hours of in person office work.

Duties/Responsibilities

- Collaborate on and create graphic designs and layout elements for all print, digital and electronic marketing and advertising, sponsor-able elements, digital and social media, website, merchandise and other products ensuring all materials are completed in a professional and timely manner.
- Assist Marketing department in creation of graphics; executing marketing campaigns and sales promotions through visual assets, video, and interactive experiences; coordinate with multiple departments, including sales, corporate, and community relations on creative needs.
- Work closely with upper management to design materials to be used for social media, email campaigns, the website and ballpark signage.
- Knowledge of Adobe Creative Suite.
- Maintain a cohesive look and feel to your work to ensure that the brand is represented consistently.
- Collaborate with the marketing team to create new and exciting concepts and ideas to promote the brand.
- Create graphic design and related material for use across multiple platforms
- Create templates for use over several mediums
- Assist in other projects as assigned
- Assist other departments and operational areas with graphic design requests

If interested in the position, please email Lauren@lakecountry-live.com to set up an interview