

Lake Country DockHounds Corporate Partnerships Position Description Position Title: Spring Internship Season: 2024

The Lake Country DockHounds Baseball Team, a member of the American Association, are seeking a Corporate Partnerships intern for the fall of 2023. This internship program is 10 weeks in the spring and is unpaid but eligible for college credit. 10-15 hours of in-person office work.

The Lake Country DockHounds will provide an overall learning experience that provides a solid foundation for understanding the business side of professional sports and entertainment. Interns will have the unique opportunity to be a part of the operation of a sports franchise and see firsthand the execution of promotional events in front of a loyal fan base.

Our motivation and focus is to create lifelong memories: one experience, one fan and one team at a time.

Duties / Responsibilities

- Work closely with General Manager to fulfill all corporate sponsorship activations.
- Provide assistance with management of partnership fulfillment, including tracking of deadlines and deliverables -- serving as a liaison between partners and the sales team.
- Maintain partner activation documentation including updating contact information, tracking activation activity, taking photos, etc.
- Assist General Manager in annual proof of performance/recap reports for each assigned partner.
- Provide sales process assistance as needed (idea generation, proposal building, meeting with prospective partners, etc.)
- Responsibilities will also include assisting other departments when requested or needed.

If interested in the position, please email <u>Lauren@lakecountry-live.com</u> to set up an interview.