



Lake Country DockHounds

Graphic Design Position Description

Position Title: Spring Internship

Season: 2024

The Lake Country DockHounds Baseball Team, a member of the American Association, are seeking a Graphic Design intern for the fall of 2023. This internship program 8 weeks in the fall and is unpaid but eligible for college credit. 10-15 hours of in-person office work.

The Lake Country DockHounds will provide an overall learning experience that provides a solid foundation for understanding the business side of professional sports and entertainment. Interns will have the unique opportunity to be a part of the operation of a sports franchise and see firsthand the execution of promotional events in front of a loyal fan base.

Our motivation and focus is to create lifelong memories: one experience, one fan and one team at a time.

Duties/Responsibilities

- Collaborate on and create graphic designs and layout elements for all print, digital and electronic marketing and advertising, sponsor-able elements, digital and social media, website, merchandise and other products ensuring all materials are completed in a professional and timely manner
- Assist Marketing department in creation of graphics; executing marketing campaigns and sales promotions through visual assets, video, and interactive experiences; coordinate with multiple departments, including sales, corporate, and community relations on creative needs
- Work closely with upper management to design materials to be used for social media, email campaigns, the website and ballpark signage
- Knowledge of Adobe Creative Suite
- Maintain a cohesive look and feel to your work to ensure that the brand is represented consistently
- Collaborate with the marketing team to create new and exciting concepts and ideas to promote the brand
- Create graphic design and related material for use across multiple platforms
- Create templates for use over several mediums
- Assist in other projects as assigned
- Assist other departments and operational areas with graphic design requests

If interested in the position, please email Lauren@lakecountry-live.com to set up an interview