



Lake Country DockHounds

Web Design Intern Description

Position Title: Spring Internship

Season: 2024

The Lake Country DockHounds Baseball Team in Oconomowoc, are a member of the American Association, and seeking a full-time Graphics & Web Design intern for the summer of 2024.

The Lake Country DockHounds will provide an overall learning experience that provides a solid foundation for understanding the business side of professional sports and entertainment. Interns will have the unique opportunity to be a part of the operation of a sports franchise and see firsthand the execution of promotional events in front of a loyal fan base.

This internship program is 10 weeks in the spring and is unpaid but eligible for college credit. 10-15 hours of in-person office work.

Our motivation and focus is to create lifelong memories: one experience, one fan and one team at a time.

Attendance Policy

The Lake Country DockHounds will strictly enforce an attendance policy for all interns. Full-time paid interns will be expected to work all home games (with some exceptions) and hold the similar office hours and overall time commitment as full-time salaried employees. This also includes events at WBC Park such as concerts and festivals. We love to have fun, but please note, there are 50 home games throughout the season and can sometimes be a challenging schedule.

Compensation

Full-time paid interns will be compensated \$3,000 for the summer.

Duties/Responsibilities

- Must be proficient in Adobe software (InDesign, Illustrator, Photoshop, etc.)
- Must have a portfolio or equivalent materials to provide upon request.
- Previous experience with Final Cut Pro or iMovie on a MacBook is preferred.
- Must be a creative thinker with the ability to think of new, fun ideas to improve the fan experience through graphics and video.

- Will assist both Marketing and Entertainment departments including campaigns and video board content.
- Creative mind set with the ability to think quickly.
- Assist with design and maintenance of DockHounds website. WordPress and Elementor experience preferred.
- Work closely with the Graphic Design team to design materials to be used for social media, email campaigns, and the website.
- Maintain a cohesive look and feel to your work to ensure that the DockHounds brand is represented consistently.
- Assigned projects will require responsibility for layout, copy, and proofing.
- Collaborate with the marketing team to create new and exciting concepts and ideas to promote the DockHounds brand.
- Responsibilities will also include assisting other departments when requested or needed.