



2025

WISCONSIN BREWING COMPANY PARK

A-Z GUIDE

YOUR *A TO Z* GUIDE TO WISCONSIN BREWING COMPANY PARK

Rules & regulations apply to all WBC Park Events & DockHounds games.

ACCESSIBILITY

Handicapped seating and wheelchair accessibility are available in the Dugout section, Woof Wharf, Stamas Dentistry Beach, Bank Five Nine Docks, Johnson Financial Group Cabanas, Private Suites & Louie's Backyard and the Baird Wealth Management Club level.

ALCOHOL POLICY

The Lake Country DockHounds and Wisconsin Brewing Company Park strictly enforces the following alcohol serving policy:

- Everyone must be 21 years of age and present positive state-issued photo ID to purchase and consume alcoholic beverages.
- A maximum of two (2) alcoholic beverages will be sold per person, per transaction.
- The Lake Country DockHounds reserve the right to suspend service at any time at the sole discretion of the management and reserves the right to suspend service to any one individual at any time for any reason.

ANIMALS

Certified seeing-eye dogs and/or assistance dogs are allowed into Wisconsin Brewing Company Park. All service animals must remain on a leash or in a harness at all times. No other animals are allowed within the ballpark, unless otherwise permitted by management. Dogs will be allowed on Monday - Wednesday game nights. All dogs are FREE and permitted in Section 110 Dugout Seats and the Louie's Backyard Lawn seats.

AUTOGRAPHS

After Sunday home games, DockHounds players and coaches will be on the field to sign autographs for 20 minutes following the game thanks to Craig Berns Salon & Spa.

BABY CHANGING STATIONS

Both Men's & Women's bathrooms have a baby changing station located in the handicap stalls.

BACKYARD SEATING

The grass seating area is located along the left field line of the stadium. Blankets are welcome on the grass, but no chairs of any kind are allowed.

BAGS

Bags may only be clear plastic, vinyl, or PVC, sized 12"x6"x12" or smaller. Small clutch purses are okay if sized 9"x5"x2" or smaller. One gallon plastic storage bags are ok. Families with diaper bags may carry them into the stadium if they are smaller than 11"x11"x15" in dimension. Diaper bags are subject to inspection before being admitted to the stadium.



BIRTHDAY PARTIES

Please visit [Birthday Parties - Lake Country DockHounds](#)

BOX OFFICE

Three Pillars Box Office is located at Wisconsin Brewing Company Park 1011 Blue Ribbon Circle N. Oconomowoc, WI 53066 **Box Office**

Game Day Hours: 4 hours prior to 1st pitch until the end of the 4th inning.

Box Office Non-Game Day Hours: Monday-Friday 10am-5pm, Saturday-Sunday: Closed

CHAIRS

Chairs of any kind are not allowed to be carried into Wisconsin Brewing Company Park.

CODE OF CONDUCT

The Lake Country DockHounds are committed to providing fans with an enjoyable, safe atmosphere. Our staff will proactively intervene in order to support a family-oriented environment where all guests can enjoy the baseball experience free from the following behaviors:

- Foul or abusive language or gestures
- Intoxication or other signs of impairment
- Inappropriate attire
- Disruption of the game or an unauthorized individual on the playing field
- Smoking inside Wisconsin Brewing Company Park

If someone interferes with your enjoyment of a game, please contact a staff member for assistance.

COMMENTS, COMPLIMENTS, & FEEDBACK

Guests with a comment, compliment or feedback are encouraged to email: info@lakecountry-live.com.

CONCESSIONS

There are three main concession stands located on the main level of the stadium. Louie's Smokehouse is located on the 1st base side, Taqueria Los Hounds along the 3rd base side, and Louie's Snack Shack located behind the 100 Level Visit Oconomowoc Woof Warf Table Tops for premium cocktails and specialty beer from Lake Louie Brewing.

On the 200 level, the Baird Wealth Management Club Level offers an all-you-can-eat buffet during each game, along with a full-service bar. Behind the Captain's Deck, guests can find a beer and soda bar, along with Burger Alley which offers burgers and hot dogs.

DIGITAL TICKETS

All tickets will be electronically scanned to verify authenticity. Tickets which have been scanned upon entry cannot be reused by another Guest. Guests assume all risks for tickets purchased through sources other than the Ticket Office or officially licensed secondary market sources.



DIRECTIONS

North: From Green Bay: take I-41 S/ US-41 S. Head toward WI-28 Mayville/Theresa. Merge onto WI-16/Oconomowoc. Turn left on WI-67. Turn right onto Blue Ribbon Dr and right-on Blue Ribbon Circle N.

South: From Chicago: Go north onto I-94 Westbound, keep straight to get onto I-41 N/ I-94 W/ US-41 N (entering Wisconsin). Keep straight onto I-43 S/ I-894 W/ I-41 N/ US-41 N. Take the ramp on the right for I-94 West and head toward Madison. Take exit 282 onto WI-67 and turn left. Turn right onto Blue Ribbon Dr and right-on Blue Ribbon Circle N.

West: From Milwaukee: take I-94 W towards Madison. Take exit 282 onto WI-67 and turn left. Turn right onto Blue Ribbon Dr and right-on Blue Ribbon Circle N.

East: From Madison: take I-94 Eastbound towards Milwaukee. Take exit 282 onto WI-67. Turn right onto Blue Ribbon Dr and right-on Blue Ribbon Circle N.

DONATION REQUESTS

All donation requests should be made online: [Donation Requests - Lake Country DockHounds](#)
Please fill out the form at least two weeks prior to the date of the event.

EMPLOYMENT OPPORTUNITIES

Please check our website to stay up to date: [Employment - Lake Country DockHounds](#)

FAN INTERFERENCE

Interference with a ball in play and trespassing onto the playing field are strictly prohibited by Lake Country DockHounds policy. Fans that violate this policy are subject to ejection and/or arrest and prosecution. Please note that these policies are designed for the safety of all our fans.

FAN ASSISTANCE BOOTH

The Fan Assistance Table is located near the main entrance.

FAN MAIL

Letters to DockHounds players should be addressed as follows:
Lake Country DockHounds Attn: (Player Name)
1011 Blue Ribbon Circle N. Oconomowoc, WI 53066

FAN'S STORE

A complete line of official DockHounds merchandise is available at the Fan's Store located inside Wisconsin Brewing Company Park. The Fan's Store is open during each home game, along with normal office hours, Monday-Friday. The Online store can be found at this link: dockhoundsfanstores.com. All Online orders will be subject to shipping and handling charges.

FIREARMS & WEAPONS

No firearms or weapons are allowed on the premises.

FIRST AID

Please visit the Fan Assistance Table near the front entrance or contact any staff member for assistance.



GAME TIMES

Both home and away game times are available to view on the Lake Country DockHounds website [here](#).

GATE POLICY

The Lake Country DockHounds prohibits food or beverage, bottles, cans or containers of any kind brought into Wisconsin Brewing Company Park. Infant formula and bottles are the only exception.

GROUP TICKETS

Groups start at 10+ fans. DockHounds Tickets - Lake Country DockHounds Dugout: perfect seats for catching the game or starting the wave! Option to add on a hotdog/soda voucher. For more information: [Group Tickets - Lake Country DockHounds](#)

KIDS CLUB

Louie's Kids Club - Ages 3-12 \$35 per kid

Includes three (3) dugout seat vouchers (\$51 value), Kids Club ID badge and DockHounds lanyard, Kids Club Day (batting practice & catch with the players), exclusive early stadium access to watch DockHounds batting practice from any Dugout seat:

- Choose from 1 of 3 Game Day options: May 20th, June 17th, July 15th
- Kids Club Member receives complimentary access
- Additional family members must purchase game day tickets

KIDS ZONE

The Kona Ice Kids Zone will be open at all Lake Country DockHounds home games. This is a fun, free area for kids to play.

LOST & FOUND

Please report any found items to a staff member or bring them to Fan Assistance. To retrieve items lost at previous games, please call 262-468-7750. Items not retrieved within 30 days are donated to charitable organizations.

LOUIE

The mascot of the Lake Country DockHounds, Louie entertains guests of all ages throughout the game. Louie can also be booked for appearances. For more information, including pricing and booking opportunities, please visit Mascot Request Form - DockHounds

MILITARY APPRECIATION

Military Appreciation night will take place on Tuesday, July 1st, 2025. All retired and active military will receive a free ticket to the game. At each home game we will have a Military Hero of the Game. You can nominate an active or retired military member here: [Military Salute - Lake Country DockHounds](#).

MILITARY DISCOUNT

If you are a current or veteran of any branch of the military, show your military id at the Three Pillars Senior Living Communities Box Office to receive a dugout seat ticket for \$10, courtesy of G-Brocks Auto Repair. You will also receive a 10% discount in the Fan's Store on game days (in-person only).

NATIONAL ANTHEM

If you'd like to perform the National Anthem at a DockHounds home game, please reach out to Andy at Andy@lakecountry-live.com.



PARKING

There is a \$5 parking fee per car and \$10 for bus parking. Parking lots will open 1.5 hours prior to first pitch. There is no specific motorcycle parking. A portion of the parking fee will go to a non-profit group.

PROHIBITED ITEMS

Prohibited items may differ depending on the specific event day restriction. Wisconsin Brewing Company Park is unable to store any prohibited items and guests will be asked to return such items to their vehicles. The following items are always restricted from entering Wisconsin Brewing Company Park:

- Weapons of any type (firearm/ammo, knives of all sizes, bats, clubs, and scissors)
- No open or concealed weapons/firearms, except in your locked motor vehicle
- Explosives / firework
- Self-Defense Sprays (OC, Pepper Spray and Mace)
- Aerosol cans
- Brooms/broomsticks, selfie sticks, poles, and tripod
- Laser pointers
- iPads, tablets, and laptops
- Large banners or flags signs (over 11" x 17")
- Backpacks, oversized bags, suitcases, and hard-sided bags of any kind
- Food or drink of any kind (exception: medical, with previous approval by Lake Country DockHounds)
- Cans & glass containers
- Coolers or other hard sided containers
- Masks of any kind (without authorization of DockHounds)
- Noise makers (whistles, horns)
- Projectiles such as beach balls, frisbees, etc.
- Optical illusions (items such as pinwheels or multi-color umbrellas that can interfere with depth or distance perception)
- Fireworks
- Drones (unmanned aircraft systems) or model aircraft
- Illegal substances
- Beverages (in any type container i.e. glass or can)
- Professional cameras (cameras with a detachable lens or lens that extends further than 3 inches), audio & video recording equipment, tablets and selfie sticks are not allowed Standard point-and-shoot "pocket" cameras may or may not be prohibited depending upon event restrictions.
- Large umbrellas over 12 inches in length; golf umbrellas; umbrellas with pointed tips; multicolored umbrellas
- Metal chains of any kind, including wallet chains
- Sunflower seeds, peanuts & bubblegum

***This list is not exhaustive. Items not appearing on this list may still be prohibited at the discretion of Wisconsin Brewing Company Park Security if the items pose a potential threat to the safety of our guests.**



PROMOTIONS

Distribution of promotional items is for fans in attendance only! Fans will receive one promotional item per ticket!

RAIN POLICY

Lake Country DockHounds games will not be postponed prior to the scheduled start time except in extreme circumstances. All efforts will be made to play the game on the original date it is scheduled. Once the game has started American Association umpires will determine whether the game will be delayed or postponed. In the event five (5) innings of a game are not completed, except when the home team is in the lead at the end of 4 1/2 innings, your ticket will be good for any future regular season home game. If a game is postponed, your tickets may be exchanged for any remaining 2025 regular season home game for a ticket of equal or lesser value subject to availability. Tickets must be exchanged at the Box Office located at Wisconsin Brewing Company Park. There are no refunds on the purchase price of tickets. Note: if a game is called due to inclement weather or other circumstances after five (5) innings (4 1/2 if the DockHounds are ahead) have been played, a game is considered "official", and tickets will not be valid for exchange. Games are always on as scheduled. On the day of the game, games are rarely cancelled any more than two (2) hours before the scheduled start time. If a game is cancelled, it will be posted on our social media and website.

RE-ENTRY POLICY

Individuals who leave Wisconsin Brewing Company Park during an event will not be admitted back for re-entry unless with the use of an unused/unscanned ticket. Exceptions to this policy may be made in certain, reasonable circumstances at the discretion of Lake Country DockHounds Management or a Gate Supervisor.

RENTALS

Baird Wealth Management Club Level: Great space for your next meeting or a wedding. Room accommodates groups of 10 to 360 guests. Email info@lakecountry-live.com for availability. Field Rentals: Come play your game on the field! Rent it by the hour or by the day. Batting Cages are also available. Please email info@lakecountry-live.com for availability.

SEASON TICKETS

[DockHounds Tickets - Lake Country DockHounds](#)

- **5-game packs:** 5 Friday/Saturday game dates to the hottest event in Lake Country plus more of the top-tier entertainment games. Packages start at \$75 per seat.
- **10-game packs:** 10 Friday/Saturday with a couple weekday games. Packages start at \$140 per seat
- **Half Season:** save a spot at half (25) of our most spectacular and fun-packed home games. Packages start at \$325 per seat.
- **Full Season:** top fans can guarantee their DockHounds seat for all 50 home games. Packages start at \$650 per seat.

SCOREBOARD & MESSAGES

The DockHounds do take requests for feature messages such as a birthdays, groups, or anniversaries during a game. These messages will appear in between the 3rd & 4th inning and must be requested one business day prior to the game. To display these messages, we ask for a \$10.00 donation to the LC DockHounds Foundation. Scoreboard requests may be submitted to info@lakecountry-live.com or 262-468-7750.



SILVER SLUGGERS

Silver Sluggers Days: DockHounds fans 60 years of age and wiser are invited to purchase Silver Slugger Tickets for any home game at a discounted price of \$10.

SMOKING POLICY

Smoking is not permitted inside the gates at Wisconsin Brewing Company Park. Smoking is permitted outside the main gates, near the parking lot.

SOCIAL MEDIA

Facebook: @DockHounds | Instagram: @dockhoundsbaseball | Twitter: @DockHounds | LinkedIn: @lakecountrydockhounds

STROLLERS

Strollers are permitted, but only strollers that can be folded and placed under a stadium seat are permitted. The Lake Country DockHounds are not responsible for lost, stolen or damaged strollers.

TAILGATING

Tailgating is not permitted in parking lots at Wisconsin Brewing Company Park.

TICKET POLICY

Children 2 and under do not require a ticket.

- Backyard: \$10 in advance, \$13 if purchased on game day
- Dugout: \$17
- Oconomowoc Woof Wharf Tabletops: \$80 (4 chair tables right behind home plate - 1st or 2nd level). Includes 1 table, 4 chairs (tickets) per game).
- Baird Wealth Management Club: \$55 (includes upscale buffet with 2 drinks per person)
- Bank Five Nine Dock: min. 16 tickets-max. 20 tickets. Ticket only: \$20/ticket. Ticket with 2 drinks per person: \$30/ticket.
- Stamas Dentistry Beach: \$30/ticket includes picnic buffet (hamburgers, hotdogs, chips, cookies and 2 drinks / person) minimum 10 tickets, maximum. 60 tickets.
- Johnson Financial Group Cabanas. \$25/ticket (includes one soda); \$27/ticket (includes one beer)
- Captain's Deck: \$35/ticket (includes two drinks); Good for groups of 10-100

Every person needs a ticket to enter Wisconsin Brewing Company Park. DockHounds accept cash, check, Visa, Mastercard, Discover, and American Express. Tickets can be purchased online. All ticket sales are final. There are no refunds or exchanges. For a small fee we will provide printed tickets to the original purchasing buyer on file.



Thank You

**FOR HAVING A
HOWLING GOOD TIME
CHEERING ON YOUR**

